

IFM Grower Profile – Prideland Farms

Farm Overview

Prideland farms is a start up venture. In their first year, they will maintain organic practices and start their organic application next year. The farm has been using a sustainable rotation for ten years prior. They aim to produce a quality product at a reasonable price. As they are a 13-acre farm, they chose to focus on a dense crop - spinach. They are also hoping to expand next year by renting acres on other parcels.

Contact Information

Daniel Stonek
3422 HWY O / Saukville, WI 53080
(414) 349-1494, dstonek001@wi.rr.com

Wholesale Produce

Produce type	Months available	Quantity	Price
Whale f1 spinach	Spring /fall	1 1/9 waxed box	\$17 / box
Tyee f1 spinach	Spring/fall	1 1/9 waxed box	\$17 / box
Uinpack 151 spinach	Summer	1 1/9 waxed box	\$17 / box
New Zealand	Summer	1 1/9 waxed box	\$17 / box

What Buyers Need to Know

- Certifications: Applying next year for organic
- Delivery: Southern Wisconsin, Madison and Milwaukee, arrangements made on case by case basis
- Product liability insurance: \$1M
- Food safety policy: Written on-farm food safety policy (follow GAP guidelines for spinach)
- On-farm storage availability: A 25x15 cooler unit on site
- Standard packaging: Yes
- Billing process: Check and credit card
- Produce grading standards: USDA 1 and 2
- Advance notice of orders preferred: Three to five days
- Return policy: Any return will be accepted within one week as long as properly stored
- Contracts: Contracts available, contracts preferred, case by case basis