

IFM Distributor Profile - Goodness Greeness



Company Overview

Since 1991 Goodness Greeness has collaborated in all sectors of the organic marketplace to strengthen the infrastructure and facilitate the growth of the organic food system. The local and regional farmers that deliver the freshest and most delicious product to our region are a vital part of this system, and their way of farming in an invaluable component of a better future. When we connect our taste buds to a local item, we become aware of the neglected connection between our dinner plates and the history and strength of our region. Goodness Greeness is happy to announce the current acreage of our regional food program for 2010, and we look forward to watching it grow.

Contact Information

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Product Availability

We carry a full line of organic produce, dairy, protein and soy products.

What Buyers Need to Know

- Delivery Region: Throughout Wisconsin and the Midwest
- Minimum purchasing requirement? No
- Do you have a Wisconsin local foods program? Yes
- Are your products that are made and/or grown in Wisconsin identified as such on packaging? Yes
- Will you find local products for customers that you do not currently carry? Yes
- How do you define local? Within 500 miles of Chicago.
- Do you have point-of-purchase materials about your local producers for customers to use? Yes

What Sellers Need to Know

- Minimum weekly quantities: No
- Certifications required: GAP, value added, Organic
- On-farm storage requirements: Cold storage required for certain crops
- Liability insurance requirements: \$1M
- Packaging: Yes
- Produce grading standards: USDA Grade 1 or 2
- Advance notice: Give producers at least 3 days
- Contracts: Case by case
- Billing process for growers: Net 30
- Delivery Requirements: On-farm pick-up